



NEPC Produce, Floral & Food Service Expo Event Day Program AD Solicitation



Executive Committee

Anthony Sattler, President
C&S Wholesale Grocers, Inc.

Tom Murray, 1st Vice President
Roche Bros.

Bill Brophy, 2nd Vice President
Stop & Shop Supermarkets

Beth McGuire, Treasurer/Secretary
JOH

Board of Directors

Tony Barreira, Wonderful Citrus

Kevin Barry, Big Y Foods, Inc.

Bruce Klein, Maurice A. Auerbach, Inc.

Tom Mara, Bozzuto's

Theresa Nolan, The Nolan Network

Doug Stewart, Giorgio Fresh Company

Jodie Reardon, Robinson Fresh

Greg Kosofsky, West Lake Produce

Mark Jewell, Hannaford Bros.

Michael Strock, S. Strock & Co., Inc.

Chris Lee, Freshpoint

The New England Produce Council, Inc. will celebrate the NEPC Produce, Floral & Food Service Expo this Sept. This event provides a great opportunity for companies to showcase their products and advertise in our souvenir ad journal. The ad journal will include the event program as well as many company advertisements.

This souvenir advertisement journal will be distributed to all attendees at the NEPC Produce, Floral & Food Service Expo on **Wednesday, September 13, 2017**. The expo will be held at the Boston Convention & Exhibition Center.

Over 500 guests will be in attendance and this expo will provide an excellent opportunity for you to advertise your business or services to a targeted audience. As you can see, the opportunity to introduce your business or services to a vast audience is certainly appealing and we ask you to consider advertising with us.

Please review the attached Souvenir Advertisement Form for the various advertisement options and submit your ad conveniently by email to nepc2@rcn.com. We encourage you to secure your advertisement space early in order to take advantage of this opportunity. In addition, if you are interested in one of our expo sponsorship opportunities, please do not hesitate to contact us at 781-273-0444 or nepc2@rcn.com.

Anthony Sattler,
NEPC President

Beth McGuire,
Souvenir Journal Committee Chairman



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NEPC Expo Souvenir Event Day Program Ad Form

Name: _____

Organization: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

<u>AD TYPE</u>	<u>FULL COLOR</u>	<u>QTY</u>	<u>TOTAL</u>
½ Page (5.5" x 8.5")	\$500.00	_____	_____
Full Page (8.5" x 11")	\$1000.00	_____	_____
Front Inside Cover	\$2500.00	_____	_____
Back Inside Cover	\$2500.00	_____	_____
Back Outside Cover	\$2000.00	_____	_____

Credit Card # _____ Exp. Date _____

Sec. Code _____ Zip Code for card _____

Please note the following:

All ads should be "camera ready" in JPEG (300 dpi), PDF or Microsoft Word format. Bleeds should be extended at least 1/8" beyond the trim area. All live matter should be kept at least 3/8" inside the final trim. Ads can be sent by email to nepc2@rcn.com. Indicate the selected size(s) and the quantity of ads.

In addition, you may enclose a check or pay by credit card for your total remittance, payable to New England Produce Council, Inc. 7 Gloria Circle, Burlington, MA 01803.

*The deadline for accepting ads is August 7, 2017.
Ads may be edited for professional presentation*